

Message Text

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42

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AMEMBASSY VIENNA

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TAGS: BEXP, UR

SUBJECT: PMMI PACKAGING EXHIBITION, FALL 1975

1. DEPUTY DIRECTOR USCOMMOFF MET BRIEFLY OCTOBER 1 WITH BASILIO LIACURIS, DIRECTOR, INTERNATIONAL PROGRAMS, PACKAGING MACHINERY MANUFACTURERS INSTITUTE (PMMI) AND GERHARD J. DRECHSLER, PRESIDENT INTERPROGRESS, LTD. (AND EX-USIA EXHIBITIONS OFFICIAL) TO DISCUSS PROPOSED PACKAGING EXHIBITION WHICH PMMI INTERESTED IN HAVING IN MOSCOW IN OCTOBER 1975.

2. FOLLOWING MEETING AT USCOMMOFF, LIACURIS AND DRECHSLER MET WITH USSR CHAMBER OF COMMERCE AND INDUSTRY'S EXHIBITIONS DIRECTORATE TO NEGOTIATE CONTRACT FOR EXHIBITIONS. LIACURIS SUBSEQUENTLY ADVISED COMMAFF THAT CONTRACT CALLING FOR EXHIBITION OF PACKAGING AND FOOD PROCESSING MACHINERY OCTOBER 15-24, 1975 HAD BEEN SIGNED. EXHIBITION WILL BE HELD IN PAVILION FIVE ATSSOKOL'NIKI PARK. CONTRACT CALLS FOR 4,000 SQUARE METERS OF EXHIBIT SPACE, AND ORGANIZERS HOPE ATTRACT AROUND 60 COMPANIES. DRECHSLER ADVISED THAT FRG FIRM NOVEA WILL PROBABLY SERVE AS CONSTRUCTION CONTRACTOR AND SCHENKER INC. WILL BE FREIGHT FORWARDER.

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3. LIACURIS AND DRECHSLER WERE SCHEDULED MEET AGAIN WITH

CHAMBER OFFICIALS OCTOBER 2 BEFORE DEPARTING MOSCOW FOR
RETURN TO U.S. THEY PLAN TOUCH BASE WITH BEWT UPON ARRIVAL
WASHINGTON, AND EMBASSY WOULD APPRECIATE BEING KEPT INFORMED
ON PLANS FOR EXHIBITION. ONE PRACTICAL PROBLEM WHICH WE
WERE UNABLE TO DISCUSS WITH LIACURIS AND DRECHSLER IS VERY
TIGHT TIME SCHEDULE THEY WILL BE WORKING UNDER, ASSUMING THAT
PAVILION FIVE WILL BE USED FOR SEPTEMBER 2-16
INTERORGTEKHNKA EXHIBITION. IF THIS IS CASE, IT WOULD MEAN
THAT PAVILION WOULD HAVE TO BE CLEARED FROM INTERORGTEKHNKA
AND PMMI EXHIBITION MOUNTED WITHIN ONEMONTH. OUR RECENT

EXPERIENCE AT SOKOLNIKI INDICATES THAT THIS WILL BE MOST
DIFFICULT TO ACHIEVE.

DUBS

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